



JEFFERSONTOWN

WHERE COMMUNITY AND COMMERCE MEET



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and Chamber President, page 5

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Jeffersontown Mayor, Bill Dieruf with Jeffersontown Chamber President, John Cosby.

Jeffersontown is known for having everything one could hope for in a City. Home to over 26,000 residents, it boasts the finest in civic amenities: its own Parks and Recreation system which includes swimming pools, tennis courts, playgrounds, sports complexes and much more. It also has the finest in police and fire protection and a City government responsive to the needs of its residents.

Located just minutes from Louisville International Airport, Jeffersontown is known for its business climate. With over 125 restaurants and 3,500 hotel rooms in the Jeffersontown area, hospitality abounds. Bluegrass Commerce Park (the largest in Kentucky) is world-renowned for its size, strength and vitality. With three major commercial corridors bordering the City, retail activity of all types is available.

And yet, Jeffersontown has never lost its hometown ambiance. People come to Jeffersontown's Gaslight Festival (5th largest in the region) every year to catch up with old friends and soak up the hometown atmosphere.

Yes, Jeffersontown has it all. Spend some time with us, you may never leave.

Bill Dieruf, Mayor
City of Jeffersontown

John Cosby, President
Chamber Jeffersontown

Jeffersontown City Council:

- | | |
|------------------------|------------------|
| Daniel Ruckriegel, Sr. | Tim Hall |
| Carol Pike | Brian Abrams |
| Ray Perkins | Vincent Grisanti |
| Pam Ware | Mark Blum |

Live, Work, Play and Grow

Jeffersontown... *Experience It All*



Jeffersontown, in Eastern Jefferson County, is one of the most vibrant areas of the metropolitan Louisville area. Its central location--only 15 minutes from Louisville International Airport, and the same distance from Downtown Louisville--has been instrumental in making it one of the region's most popular residential locales and a burgeoning environment for business. Interstate 64 runs through the City with interchanges at Hurstbourne Parkway and Blankenbaker Parkway, offering a convenient transportation route to all of Metro Louisville.

Jeffersontown welcomes its visitors with an array of hotel choices. Visitors and the region's residents enjoy a plethora of dining choices, offering fine dining, casual eateries and plenty of fast food options.

Sports fans love Jeffersontown and enthusiastically await the city's numerous regionally sanctioned baseball and softball tournaments held in the award winning Skyview Park complex. Jeffersontown sponsors several other events throughout the year that attract devoted attendees. One of the most popular, the Gaslight Festival, is held each September. More than 200,000 people participate in its exciting and colorful activities.

A diverse array of businesses is located throughout Jeffersontown, many of them in the much acclaimed Bluegrass Commerce Park. Retailers, service providers, manufacturers and hundreds of other businesses have selected Jeffersontown as a prime area for a successful enterprise.

Jeffersontown is full of hospitality and opportunities. We invite you to experience everything the City has to offer.



COMMUNITY PROFILE

JEFFERSONTOWN, KY

Population

(2009 U.S. Census Bureau Estimates)

Total Population	26,219
Male.....	48.00%
Female.....	52.00%

Age:

0-14	5,122
15-24	2,988
25-44	7,966
45-64	6,890
65+.....	3,253
Median Age.....	36.1

Median Household Income.....\$57,410

Climate

Average High - Low Temperature:

July.....	87° - 70° F
January.....	41° - 25° F

Average Annual Rainfall 46.3"

Average Annual Snowfall 17.3"

City Government

Type: Mayor/City Council with zoning authority

City Departments:

Police, Clerk/Treasurer, Revenue, Building Permitting and Enforcement, Public Works, Economic Development, Parks and Recreation, Senior Citizens, Museum

City Employees:114

(includes 51 Police Officers)

Fire Stations3

City Hall Phone Number(502) 267 - 8333

City Web Site:www.jeffersontownky.com

Emergency Fire/Police Telephone911

Real Estate Property Taxes

(Property tax rates per \$100 of assessed value)

City of Jeffersontown\$0.1478

Local Fire District\$0.1000

Louisville/Jefferson

County Metro Government\$0.1255

Commonwealth of Kentucky\$0.1220

Other Taxes

State Sales Tax 6%

State Income Tax Rate (highest bracket) 6%

State Income Tax Rate (lowest bracket)..... 2%

Louisville Metro Occupational Tax..... 2.2%

(includes Metro Government, Transit Authority of River City and Jefferson County Public School System)

City of Jeffersontown Occupational Tax 1%

Housing

Average Household Size:.....2.41

Total Housing Units:.....11,151

Owner-occupied Housing Units:.....7,383

Renter-occupied housing units:3,269

Median Value, Owner-Occupied Units:.....\$158,700

Employed Jeffersontown Residents

Type	Number Employed	Percent of Total
Civilian employed population 16 years and over	13,892	
Agriculture, forestry, fishing and hunting, and mining.....	9	0.1%
Construction	891	6.4%
Manufacturing	1,654	11.9%
Wholesale Trade	471	3.4%
Retail Trade	1,553	11.2%
Transportation and Warehousing, and Utilities.....	805	5.8%
Information.....	269	1.9%
Finance and insurance, real estate and rental and leasing	1,375	9.9%
Professional, scientific, and management, and waste management services	1,608	11.6%
Educational services, and health care and social assistance	2,992	21.5%
Arts, entertainment, and recreation, and accommodation and food services.....	1,150	8.3%
Other services, except public administration.....	774	5.6%
Public administration	341	2.5%

Total Employees in Jeffersontown

Type	Number Employed	Percent of Total
Civilian employed population 16 years and over	25,687	
Agriculture, forestry, fishing and hunting, and mining.....	0	0%
Construction	1,132	4.4%
Manufacturing	2,840	11.1%
Wholesale Trade	1,549	6.0%
Retail Trade	3,831	14.9%
Transportation and Warehousing, and Utilities.....	649	2.5%
Information.....	1,466	5.7%
Finance and insurance, real estate and rental and leasing	1,160	4.5%
Professional, scientific, and management, and waste management services	2,792	10.9%
Educational services, and health care and social assistance	3,250	12.7%
Arts, entertainment, and recreation, and accommodation and food services.....	3,599	14.0%
Other services, except public administration.....	887	3.5%
Public administration	584	2.3%
Non-classified Employees Working in Jeffersontown	1,949	7.6%

Workforce (2009 U.S. Census Bureau Estimates)

	Jeffersontown Residents	U.S. Average
High school graduates, persons 25 or older	89.6%	84.6%
Bachelor's degree or higher, persons 25 or older.....	29.6%	27.5%
Mean travel time to work (in minutes)	20.3	25.2



COMMUNITY RESOURCES

Utilities

Louisville Gas & Electric:.....(502) 589-1444
www.lge-ku.com

Louisville Water Company(502) 583-6610
www.lwcky.com

Metropolitan Sewer District(502) 587-0603
www.msdlouky.org

Residential Trash Collection:
Rumpke Waste Removal.....(502) 568-3800
www.rumpke.com

Communications:

Cable/Satellite
Insight Communications.....(502) 357-4460
www.insight-com.com

Direct TV.....(888) 777-2454
www.directtv.com

Dish TV.....(800) 823-4929
www.dishnetwork.com

Newspapers:
The Courier Journal(502) 582-2211
www.courier-journal.com

Business First.....(502) 583-1731
www.louisville.bizjournals.com/louisville

The Voice-Tribune.....(502) 897-8900
www.voice-tribune.com

Transportation

Louisville International Airport.....(502) 368-6524
www.flylouisville.com

Bowman Field Airport.....(502) 479-3345
www.flylouisville.com/bowman-field

TARC(502) 585-1234
www.ridetarc.com

Community Facilities

David L. Armstrong Recreation Center 266-7746
3015 Bluebird Lane

Jeffersontown Area Ministries 267-1055
10617 Taylorsville Road

Jeffersontown City Hall 267-8333
10416 Watterson Trail

Jeffersontown Community Center Rental ... 267-8333
10617 Taylorsville Road

Jefferson County Clerk
Jeffersontown Branch 267-6111
10420 Watterson Trail

Jeffersontown Economic
Development Authority 261-9697
10416 Watterson Trail

Jeffersontown Farmer's Market..... 267-8333
10435 Watterson Trail (Pavilion)

Jeffersontown Fire Department..... 267-7300
10530 Watterson Trail

Jeffersontown Gaslight Festival..... 267-1674

Jeffersontown Image Newsletter..... 267-8333

Jeffersontown Library Branch 267-5713
10635 Watterson Trail

Jeffersontown Historical Museum..... 261-8290
10635 Watterson Trail

Jeffersontown Parks & Recreation..... 267-8333

Jeffersontown Police Station..... 267-0503
10410 Taylorsville Road

Jeffersontown Public Works..... 267-7273
10317 Grand Avenue

Jeffersontown Senior Citizen Center..... 267-9112
10631 Watterson Trail

Jeffersontown Skyview Park 266-7202
2700 Watterson Trail

Jeffersontown Youth Basketball League
(Chuck Young) 266-6330

Jeffersontown Youth Football League
(Charles Mucker) 741-0575

Jeffersontown Youth Baseball
(Larry Head) 267-0026 or 338-6707

Jeffersontown Youth Soccer Association
(Morgan Nutt) 817-7442

Plainview Swim & Tennis Center..... 244-4670
10235 Timberwood Circle

Rumpke..... 568-3800

The Chamber*Jeffersontown..... 267-1674
10434 Watterson Trail

United States Post Office
Jeffersontown Branch..... 266-5844
3801 Billtown Road

Veterans Memorial Park
10617 Taylorsville Road

Veterans Pavers & Stones 267-3040
Pavilion Reservations 267-8333

Voter Registration 574-6100

Yellow Ambulance Service 636-0414

Churches

Jeffersontown Ministerial Association..... 267-6121

Adventure Christian Church 240-6234
3321 Ruckriegel Pkwy.

Chenoweth Park Baptist Church..... 267-8701
4421 Billtown Road

Christ Evangelical Lutheran Church..... 267-5082
9212 Taylorsville Road

Community Church of Christ..... 267-5508
2401 Merriwood Drive

Eastside Praise Church of God 267-6393
6300 Billtown Road

First Baptist Church of Jeffersontown..... 267-6121
10600 Watterson Trail

Fisherville First Baptist Church 267-5605
15001 Old Taylorsville Road

Forest Park Community Church 266-9163
2713 Blankenbaker Road

Highland Park First Baptist 231-3917
7321 Billtown Road

Hopewell Baptist Church 267-7870
4305 Hopewell Road

Hopewell Presbyterian Church 267-0361
13721 New Hopewell Road

Jeffersontown Baptist Church..... 267-1123
10011 Taylorsville Road

Jeffersontown Christian Church 267-5474
10631 Taylorsville Road

Jeffersontown Presbyterian Church..... 267-1416
10409 Taylorsville Road

Jeffersontown United Methodist Church267-1437
10219 Taylorsville Road

Poplar Level Baptist Church 245-4031
14302 Poplar Lane

St. Edward Roman Catholic Church 267-7494
9608 Sue Helen Drive

St. Michael Catholic Church..... 267-9550
12707 Taylorsville Road

Sojourn Community Church 267-4446
11412 Taylorsville Rd.

Southeast Christian Church 253-8000
920 Blankenbaker Road

West Broadway Baptist Church..... 491-1920
8420 Six Mile Lane

Civic Clubs

American Legion Post 244..... 266-7100
3408 College Drive

Fraternal Order of Eagles..... 267-9982
3501 College Drive

Kiwanis Club 485-1079
10409 Taylorsville Road

Jeffersontown Lions Club 491-9335
#4 Cardwell Way

Jeffersontown Masonic Lodge..... 458-7098
10411 Watterson Trail

Jeffersontown Moose Lodge 267-9903
10408 Watterson Trail

Optimist Club of Jeffersontown 499-5632

Schools

Jefferson County Public Schools

www.jeffersonk12.ky.us

Cochrane Elementary (K-6) 485-8231
2511 Tregaron Avenue

Farmer Elementary (K-6) 485-8625
6405 Gellhaus Lane

Jeffersontown Elementary (K-6) 485-8274
3610 Cedarwood Way

Tully Elementary (K-6) 485-8338
3300 College Drive

Wheeler Elementary (K-6) 485-8349
5800 Cynthia Drive

Carrithers Middle School (6-8) 485-8224
4320 Billtown Road

Jeffersontown High School (9-12) 485-8275
9600 Old Six Mile Lane

Catholic Schools

www.archlou.org

St. Edward Catholic School (K-8) 267-6633
9610 Sue Helen Drive

St. Margaret Mary (K-8) 426-2635
7813 Shelbyville Road

St. Michael Catholic School (K-8)..... 267-6155
12707 Taylorsville Road

Private School

www.aiexcellence.com

Academy For Individual Excellence (K-12) ... 267-6187

For more information visit: www.jeffersontownky.com

REACHING HIGH & GOING BEYOND

The Chamber Jeffersontown's mission is to encourage economic growth and community spirit within Jeffersontown by providing assistance, education, and service to its members. Established in 1963 the Chamber Jeffersontown has grown to over 800 individuals and businesses. Together they help advance commercial, financial, industrial, and civic interests of our community. As the third largest Chamber in the region the Chamber offers individuals in the community an opportunity to bring about positive change for business at local, state and national levels.

The Chamber Jeffersontown provides area businesspeople a great opportunity to network by offering a variety of events and workshops for members. Regularly scheduled these events are designed to offer a wide variety of opportunities to enhance the strength of the Chamber-and by extension, its members. Networking events include:

Business Blasts- an after-hours event designed to provide business opportunities while maintaining a relaxed atmosphere

Orientation- members learn about membership and different opportunities to get involved

Speed Leads- a highly accelerated platform for efficient networking and collaboration to generate results

Annual Luncheons: including the Gaslight Kick off Luncheon, The Thanksgiving Luncheon, and The May Membership Luncheon

Chamber University- an educational series with a wide variation of topics relating to the business community

In addition to the regularly scheduled events mentioned above, the Chamber Jeffersontown also produces the Gaslight Festival and Business Expo.

Gaslight Festival: Recognized as the 5th largest festival in the region, the Gaslight Festival has evolved into a time-honored tradition of Jeffersontown. The festival includes: a motorcycle rally & car show, a golf scramble, a 5K walk/run, a parade, balloon glow, live entertainment, and over 200 arts, crafts, and commercial booths.

Business Expo: Held annually in March, The Business Expo is one of the most valuable assets for members to learn first hand about local busi-

nesses, products, and opportunities. Over 100 exhibitors showcase their products to over 1,000 attendees at this local trade show.

The Chamber boosts a full-time staff of five employees working diligently on all these programs. However, committees work hard as well to ensure the overall success of events. In fact, Committees form the strength and unity of the Chamber. By joining a committee, Members have the opportunity to become directly involved. Chamber Committees include:

Education- Implement programs to develop the future workforce

Membership- Grows the membership by organizing visits and calls

Government Affairs- Provide the opportunity to meet and voice opinions to community elected officials

Navigators- Delivers welcome bags, retention call program, mentoring new members, and attending events

Finance- Financial planning for the Chamber

Project Development- Plan set-up and volunteer for Chamber events

In addition to committees and events the Chamber also offers expanding member benefits to promote business within through our website www.jtownchamber.com, the Membership Directory (printed and online), social media, and our weekly News & Notes eblast. The Chamber Jeffersontown also offers the J-Plan Plus, an affordable association benefits plan by UnitedHealthcare and Delta Dental. Additional savings are also offered through C.L.U.B J where businesses offer special discount to chamber members.

Working closely with the City of Jeffersontown, The Chamber plays a vital role in improving the community. Through active participation and partnership the entire community benefits with a voice in issues such as zoning, economic development, business legislation and government. From involvement in the local community to state and national levels the Chamber Jeffersontown are proud members of the Kentucky Chamber of Commerce, CoAlliance Business Association (COBA), Kentucky Festival & Events Association (KFEA), Young Professionals Association of Louisville (YPAL), Greater Louisville Convention and Visitors Bureau, and Kentuckiana Regional Planning & Development Agency to name a few.

The Chamber Jeffersontown serves and assists its membership through events, committees, promotions, and benefits- the list could go on and on. But the chamber never forgets where its real strength lies-in its members.

Gaslight Festival

3rd week in September

It's the fifth largest festival in the region and is one of the Top 20 festivals in the Southeast. It welcomes more than 200,000 visitors to Jefferson-town every year. It's fun and colorful. It's for everyone. It's the Gaslight Festival!

Beginning as a small street party in 1969, the Gaslight Festival, held in Jeffersontown's Gaslight Square, is now an eight-day event that has become a much beloved tradition. Take a look at the activities that are planned for the Gaslight Festival and you'll understand why no one wants to miss the excitement.

Thunder Motorcycle Rally

Established in 2008, the Gaslight Thunder Motorcycle Rally is a 95 mile ride with four stops. After the rally, the motorcycle enthusiasts enjoy dinner, door prize drawings, and live entertainment. Proceeds benefit a local charity.

Gaslight Car Show

Gaslight Car Show is a public exhibition that showcases local custom, classic, and exotic cars. Spectators vote for the "Best of Show" awards given to the top law enforcement vehicle and top overall show car. This event is charity focused.

Gaslight Golf Scramble

The Gaslight Golf Scramble gives an opportunity to network with top business and community leaders. Golf foursomes play best ball competing to win a cash prize. After 18 holes, the winning teams and door prize winners are announced at the awards ceremony.

5k Run/Walk

The Gaslight 5K Walk/Run registration is open from 14 years of age to 70 plus years of age including wheelchair participants. About 650 runners start and end at the Jeffersontown City Hall for the evening race. An awards ceremony, power snacks, and door prizes take part after the runners cross the finish line.

Business Appreciation Day

The City of Jeffersontown provides lunch and live entertainment to all the local businesses and employees of Jeffersontown.

Gaslight Festival Parade

The Gaslight Festival Parade annually includes about 100 units featuring marching bands, antique cars, equestrian units, and proud Jeffersontown residents. Thousands of spectators line up along Taylorsville Road to Watterson Trail to take part in this tradition.

Balloon Glow

Hot Air Balloons illuminate and glimmer together in front of thousands of Jeffersontown residents. The event also includes live music, festival food, and childrens activities.

Pipe Smoking Contest

The oldest Gaslight tradition at Jeffersontown City Hall

Arts & Crafts Extravaganza & Entertainment Garden

About 200 Arts & Craft vendors travel all across the country to showcase their talents at this 3-day event. Attendees also enjoy festival food and cold beverages while listening to music in the Entertainment Garden.

For more information visit: www.jtownchamber.com



There's Even More Fun Just Waiting for You!

Farmers' Market

Mid-May to the end of October
Pavilion at Gaslight Square
10434 Watterson Trail

Talk to local farmers and suppliers about their amazing assortment of the finest produce, meat, bread, eggs and a delectable variety of Kentucky Proud products. So, join us and get deliciously inspired to cook and enjoy fresh, healthy meals.

Easterfest

Saturday before Easter
David L. Armstrong Recreation Center
3015 Blue Bird Lane

Have your picture made with the Easter Bunny, go on an egg hunt, visit the petting zoo and enjoy an array activities and refreshments.

Clean 'n Green

2nd Saturday in May
Pavilion at Gaslight Square

Community event devoted to building community pride through beautification, environmental awareness and civic involvement.

Pumpkinfest

Last Saturday in October
Pavilion at Gaslight Square
10434 Watterson Trail

Children dress in costume and trick-or-treat along Historic Gaslight Square, enjoy live music and have lunch. A great alternative to the traditional trick-or-treating.

Holiday on Gaslight Square

1st Saturday in December
Jeffersontown City Hall

Start the holiday season with Santa and the Mayor as they flip the switch to light up Historic Gaslight Square! After, have your picture made with Santa, enjoying carols by local choirs, take a carriage ride and enjoy an array of activities and refreshments.

For more information visit: www.jeffersontownky.com



NEIGHBORHOODS

MAKE A HOUSE A HOME

Part of the unique tapestry that is Jeffersontown is its neighborhoods. From small residential enclaves to larger developments, Jeffersontown's neighborhoods are as distinctively different as are the people who live in them. Singles, young professionals, growing families and seniors can all feel at home where houses range from \$60,000 to \$1,000,000.

If you've always wanted a home full of country charm, you'll find it in Jeffersontown. Or, if a more sophisticated elegance appeals to you, there

will be plenty of homes from which to choose. And contemporary chic is just around the corner in many of Jeffersontown's most popular neighborhoods.

Wherever in Jeffersontown you decide to call home, it won't take long before you're calling your neighbors your friends. Visit any of the following Jeffersontown neighborhoods to see where Southern hospitality comes to life. Come home to Jeffersontown!

Jeffersontown Neighborhoods

*Several of the neighborhoods in Jeffersontown have active associations; these are noted with an * asterisk*

Belltower Village	*Gaslight Estates	Southern Breeze
Bluegrass Estates	Greentree Meadows	Stony Brook
Boones Grove	Hill Ridge East	Stony Brook Woods
Bronzewing Farm	Jefferson Orchard	Stony Farms
Bryan Estates	Mansfield Estates	Valley Park
Charlene Heights	*Monticello Park	Vantage Pointe
*Chenoweth Hills	*Monticello Place	Watterson Acres
Chimney Ridge	Nottingham Hills	*Watterson Woods
Christiana Woods	*Plainview	Wildflower Woods
Garden Park	Raintree Meadows	*Woodcroft
Grandin Woods	Settlers Trace	

Prices ranging from \$60,000 to \$1,000,000 in the Jeffersontown area.



JEFFERSONTOWN

DYNAMIC ENVIRONMENT FOR BUSINESSES

The City of Jeffersontown is a pro-business, full service community located in Southeastern Jefferson County. It is designated as a city of the second class and is governed by a strong mayor/city council form of government with zoning authority. Full authority gives the City the ability to expedite all zoning and permit requests, saving companies time and ultimately development money.

The merger of Jefferson County with the City of Louisville in 2003 catapulted Jeffersontown to one of the top 20 metro areas in the United States, showcasing it on state and national levels. In the ensuing years, Jefferson County has become increasingly well positioned to become a major economic player in the entire southeast region. Recognizing this, a diversified roster of businesses have chosen Jeffersontown for their operations.

Businesses in Jeffersontown, both large and small, cite space, location and availability of needed goods and services as key factors influencing their move to Jeffersontown.

Jeffersontown has a full service 25 employee public works department and a 50 officer police force that are recognized as one of the finest in Kentucky. The population of Jeffersontown, one of the top ten largest cities in Kentucky, has

a population of approximately 26,200 residents and a daily workforce of over 25,600.

The Jeffersontown economy includes not only the much acclaimed Bluegrass Commerce Park, but also portions of a premier commercial corridor (Hurstbourne Parkway), two large shopping centers (Stony Brook and Plainview), a small town neighborhood shopping district (Gaslight Square) and Jefferson County's fastest growing mixed use development (Blankenbaker Crossings).

Bluegrass Commerce Park

In the mid 1960s, leadership in Jefferson County realized the region lacked a vital element necessary for future economic growth---an area specifically set aside for industrial development. They immediately began to identify a potential location for an industrial park. Finally, an area east of downtown Louisville was chosen and the City of Jeffersontown annexed approximately 600 acres into its city limits, creating the Bluegrass Research & Industrial Park, the regions first full services business complex.

Developers designed a green, park-like setting that has amenities such as high volume electrical and water service, fiber-optic wiring, under-

ground utilities, and high-speed Internet access.

The initial vision for Bluegrass Commerce Park was as an industrial Park, resulting in the name Bluegrass Research & Industrial Park. But because of the many advantages and features the park offers, it evolved into an area in which an aggregation of businesses, not only industrial, began to locate and thrive. It was decided to rename the area Bluegrass Commerce Park to better reflect the mix of businesses within what is now a modern 1,800 acre full service business environment.

Today Bluegrass Commerce Park is the largest diversified employment center in the Commonwealth of Kentucky. Jeffersontown is home to about 1,250 companies with approximately 26,000 employees and draws a workforce from greater distances than that of the immediate Louisville MSA with its population of 1,260,000 and civilian labor force in excess of 634,000. Represented in the City is a wide range of businesses including banks, colleges, contractors, food processors, recreation, day care, hospitality and restaurants, business services, real estate developers, printers, distribution centers, manufacturers and a variety of corporate headquarters.

Companies in the Park appreciate ingress and egress (roads) and its adjacency easy access to

Interstate 64 and its 15 minutes drive to both downtown Louisville and Louisville International Airport, home to the UPS Worldport air cargo operation, the largest fully automated package handling facility in the world, at 5.2 million square feet.

The City of Jeffersontown, in cooperation with Louisville Metro Government and the Kentucky Cabinet for Economic Development, has an enticing benefits package for businesses that expand or relocate to the Park. In addition to property tax abatements and moratoriums available at the local level for qualifying building rehabilitations and new manufacturing operations, the City participates and will coordinate approval review of the various tax credit and training programs available at the State level. The City also sponsors the Jeffersontown Façade Improvement Program, which provides direct financial assistance towards the development of contracted architectural concept drawings to owners of or those leasing commercial or industrial property in Jeffersontown who want to improve the facades of structurally sound properties. For more information about Bluegrass Commerce Park, City financial incentives and other business-assistance services, visit www.jeffersontownky.com.

Jeffersontown Economic Development Authority

The Jeffersontown Economic Development Authority (JEDA) is appointed by the Mayor of the City and consists of eight members that represent the Jeffersontown business community. Its primary focus is to strengthen and sustain the health and vitality of Bluegrass Commerce Park, support the wide array of businesses throughout Jeffersontown, and to provide expertise on all economic development issues affecting the Jeffersontown economy.

Other activities with which JEDA is involved includes the continual process of upgrading facilities through its Façade Improvement Program, development of creative inducements to attract and retain industry, workforce development and coordinating with the real estate community on buyer/tenant relocations.

The Chamber Jeffersontown and the City of Jeffersontown have partnered with the Greater Louisville Small Business Development Center and the Small Business Services Division of the Kentucky Cabinet for Economic Development to provide satellite offices in the Chamber Jeffersontown office building. Mike Kmetz, Director for Economic Development for the City of Jeffersontown and Executive Director of the Jeffersontown Economic Development Authority can be reached at (502) 261-9697 or mkmetz@jeffersontownky.com.





CULTURE & HOSPITALITY IN ABUNDANCE

Residents and tourists all take advantage of the plethora of recreation, the arts, museums and parks in Jeffersontown. Out-of-town guests will be welcome at the City's many hotels and suites, and local restaurants tempt the palate with fast food, casual and fine dining. It's all minutes away and it's all waiting for you to savor.

Jeffersontown Historical Museum

The Jeffersontown Historical Museum preserves and exhibits artifacts and displays information about Jeffersontown's historic past. Many fascinating artifacts once belonged to founding families, and other residents have graciously given the museum material that reflects the city's intriguing history. The Museum also periodically offers lectures and rotating exhibits on various topics. Included among the museum's holdings is the "Dolls of the World" collection, believed to be the largest of its kind in the Midwest. The 1,250 dolls in the collection were donated by Petra Williams, a writer, attorney, businesswoman, world traveler and antiquarian who has lived in Jeffersontown since 1966. The dolls are authentic representations of the dress and cultures of people all over the world. Many of the dolls are in excess of 100 years old; several are priceless. Among the selection are a 2,300 year old Tanagra figurine and a rare two-story Schoenhut dollhouse dating to the 1920s.

Library

Learners of all ages benefit from Jeffersontown's state-of-the-art library. The City of Jeffersontown funded the \$1.6 million construction of this 14,000-square foot facility, which also houses the Jeffersontown Historical Museum. The library, a branch of the Louisville Public Library Sys-

tem, serves approximately 15,000 people monthly and houses more than 40,000 volumes as well as numerous computers, online databases, videos and books on tape. The library also receives over 100 magazine subscriptions for children and adults. Its computer system aids in community outreach programs that include basic internet and computer classes. Other library programs include the summer reading program, rotating displays and art exhibits, an active Friends of the Library group, and unique services for the homebound or visually impaired.

Hospitality

You'll be comfortable and enjoy genuine Southern hospitality when you stay at one of Jeffersontown's hotels and suites. Whether you're on a business trip or on a family vacation, you'll find a variety of accommodations to suit your individual needs and budget. And, they're all conveniently located to Jeffersontown's commerce, tourist destinations, sports facilities, and restaurants. Enjoy your stay in Jeffersontown. We're delighted to have you get to know us.

Delicious dining makes any trip or visit more memorable. You'll be amazed at Jeffersontown's many choices for dining. If you're in a hurry, fast food may be just what you have in mind. But if you have a bit more time and want to relax over a meal, our casual and upscale dining options are delectably varied. Of course, we're always happy when guests want to try some Southwestern cuisine, but we know that you may appreciate an array of culinary options. So there are plenty of ethnic dining choices from which to choose. Whatever your mood, whatever your appetite, we have it all!



PARKS & RECREATION

Jeffersontown takes pride in encouraging physical fitness and family recreation for its residents and all who visit. Its state of the art parks and sport facilities have become a major center for sporting events. These venues, as well as an abundance of hotels, restaurants and services, have attracted thousands of athletes and spectators to the City in recent years.

Skyview Park consists of a full size baseball field, three combination baseball/softball fields, two tee ball fields, announcer's box, concessions, restrooms, a children's playground and a large pavilion located on 29 acres, in the Bluegrass Commerce Park. It is home to the Jeffersontown Youth Baseball and Softball Leagues and has served as host to the Little League World Series for Senior League Girls Softball, Kentucky High School Athletic Association Fastpitch Softball State Tournament and various little league district and regional tournaments.

Jeffersontown Football Complex was built in 2003 and is adjacent to Skyview Park. The complex includes a 100 yard football field, announcer's box, restrooms and concessions. It is home to the Jeffersontown Youth Football and has served as host to numerous district games and tournaments.

Plainview Swim and Tennis Center is located on 8 acres in the Plainview subdivision, the center is within walking distance of approximately 1500 Jeffersontown homes. The property includes an estate and carriage house that are listed on the historical register, concessions, restrooms, adult pool, children's pool, dive pool and a 15 meter junior Olympic size pool. There are also six clay tennis courts and two hard-surface tennis courts, a children's playground and gazebo. Season passes for the center are available.

Jeffersontown Veterans Memorial Park was the first park in Kentucky to be dedicated solely to veterans. Dedicated to the men and women who have served our country valiantly in the armed forces, the park offers an opportunity for the community to become more aware of the importance of the military to our country. Located on 25 beautiful acres, the park is minutes from Jeffersontown's Town Square, and offers open green space that's ideal for recreational activities. The Walk of Veterans consists of approximately 6,000 brick pavers. It is flanked by a Huey helicopter, an M-60A tank, naval guns and a 60 foot bronze flagpole. Ceremonies are held on Veterans Day and Memorial Day to dedicate new bricks. There are currently 3,000 inscribed pavers on the walk. The pavers are available for inscription to honor individual veterans. They

may be purchased as a permanent remembrance or tribute to someone who served, or is currently serving, in the armed forces.

Although designed to cater to family outings, the park is available for larger groups and used for various City events. Facilities include an adult softball complex, a full asphalt basketball court, handicapped restrooms, six pavilions and two children's playgrounds. There is also a natural walking path through a forest like setting along Chenoweth Creek. The path has six concrete pads with grills and tables. Access is limited to foot traffic.

Auburn Park is a quaint neighborhood park located within the Gaslight Estates subdivision. It offers recently updated playground equipment, grills and picnic tables.

David L. Armstrong Recreation Center was built on approximately 5.5 acres in 1999 and features two gyms, locker rooms, concessions and restrooms. The center is used by organized leagues for basketball and volleyball games and practices. In addition, the facility is utilized during the summer by the Southeast YMCA for day camps and by former University of Louisville Basketball player Derek Anderson for a summer basketball camp.

The **Gaslight Recreational and Workplace and Pedestrian Trail System** creates a unique and scenic route for both recreational and functional needs. The bike and pedestrian trails enhance the quality of life within Jeffersontown by encouraging physical fitness, exercise and family recreation while establishing a link between where people live and work.

The trails provides a connection between the commercial/retail corridors, many of the residential areas, Skyview and Veteran's Memorial Parks, and the historic downtown including the Jeffersontown Senior Citizens Center, Jeffersontown Library and the Jeffersontown Historical Museum. Future growth of the trail system will also provide increased connectivity to the Bluegrass Commerce Park and other employment centers around the City employing approximately 26,000 jobs at over 1,200 businesses.

The trails are available to accommodate walking, jogging, bicycling and in-line skating as well as other community needs such as walking events and educational programs. The trails and routes are a combination of separated multi-use trails and shared routes that create a network of bicycle and pedestrian routes throughout the City, providing a high level of connectivity that enhances the attractiveness and community charm of Jeffersontown.



RICH HISTORY SETS THE SCENE FOR TODAY'S J-TOWN

The influx of new businesses, an excellent school system, myriad sports and recreational activities, exciting community events, a location that offers easy access to the entire Metro Louisville, and a rich history steeped in tradition superbly combine to make Jeffersontown a city to love.

Jeffersontown is brimming with new growth, energy and opportunities for its residents, businesses and visitors. Much of the invigorated new life of the city has deep roots in its past.

In the late 1770s, the Kentucky ridge on which Jeffersontown would be built was still the forest home of deer, elk, wildcats, and bears. Buffalo lumbered along ancient forest trails on their way to salt licks. Indians also hunted here.

By the late 1790s the area rang with the sounds of settlers' whose wagons rumbled over rutted dirt roads as they moved east from Louisville toward their newly claimed land. This movement created a natural crossroads on the ridge where early entrepreneurs soon set up shop.

In 1794, Abraham Bruner realized the potential for a town. He purchased a ridge and divided a 40-acre tract into streets and lots. The Jefferson County Court officially established the Town of Jefferson, now Jeffersontown, in 1797 although most of its inhabitants called it Brunerstown.

Jeffersontown developed into a friendly village where dusty streets and stone sidewalks gave entry to the shops and well-kept homes of prosperous merchants. George Doup's brewery was located where he could take advantage of the town's spring-fed pond. In Adam Hoke's tobacco

shop, his six daughters rolled fine cigars. Mr. Baringer wove cloth, and Fred Stucky was the town's skilled tailor. There were stonecutters, wheelwrights, a saddler, and other craftsmen whose quality wares supplied the surrounding countryside and even some stores in Louisville.

Change came slowly. But in the late 1800s the Louisville and Taylorsville Pike, a broken rock road, replaced the former dirt road through town, and The Southern Railroad built a depot. In 1903 the Electric Railway, or Interurban, established a route from Louisville to Jeffersontown's public square.

In the 1950s Taylorsville Road was widened and General Electric's Appliance Park was opened, bringing new residents to the area. In the following decade, the interchange at I-64 and Hurstbourne Lane put downtown within an easy commute. The Bluegrass Industrial Park was constructed, and in 1972 a 700-acre dairy farm became a planned community of homes, apartments, stores and offices.

By the time the town celebrated its Bicentennial in 1997, more than 25,000 people lived in Jeffersontown, and over 30,000 worked in Bluegrass Industrial Park, making Jeffersontown the third largest employer in the state and the second largest city in Jefferson County.

History from Jeffersontown, Kentucky – The First 200 Years



EDUCATING FOR THE FUTURE

Public Schools

Jeffersontown is home to some of the area's most acclaimed schools. Jeffersontown's public schools are part of the Jefferson County Public School District, the 26th largest in the United States and the largest school system in Kentucky. Individual schools offer unique, targeted programs that reflect the specialized interests of a variety of students.

Elementary (K-5)

Cochrane Elementary introduces students to the field of communications through a student-produced morning news broadcast and the Cochrane Connection student newspaper. The school offers many student activities, including the National Junior Beta Club, Book Club, Chess Club, Student Council, Safety Patrol, Student Technology Leadership Program, basketball and cheerleading. It also offers orchestra, band, and a ballroom dancing performance team.

Jeffersontown Elementary's Primary School program has been chosen as a model for the Kentucky Department of Education. Students can receive law-related education, and can attend space and environmental camps. The school offers Early Childhood Jump Start programs for 3- and 4-year old children, before- and after-school child care services, and a Family Resource Center for students and parents. Parents can be involved with the School-Based Decision Making Council.

Tully Elementary's facility includes a computer technology center, a fireside room for taping a morning telecast, an equipped science lab with an attached greenhouse, and a large, grassy play area with state-of-the-art playground equipment. Students benefit from innovative teaching strategies that include the integration of technology into the curriculum, literature-based reading, environmental education programs and cultural diversity programs. The school offers the Advance Program, Extended School Services, and Early Childhood Jump Start programs for 3- and 4-year olds. Tully is a School-Based Decision Making school.

Wheeler Elementary provides rigorous education that reflects each student's learning style. Classroom instruction includes hands-on math, science and social studies as well as a balanced literacy program. All stu-

dents receive instruction in theatre arts, library, computer, and physical education. Academic competition, Suzuki, band and orchestra are available for Intermediate students. Wheeler offers the Advance Program curriculum and "Education to the 2nd Power" for gifted and talented students.

Middle (6-8)

When JCPS students enter the sixth grade, they are assigned to one team within their school and grade level. Teams of two to five teachers work with the same students in the same part of the school building. This makes the transition from elementary school easier. Jeffersontown's middle school, **Carrithers Middle**, features a "back to basics" curriculum in core subjects like language, math, science and social studies. Carrithers' Business/Technology Immersion Program centers on an in-school mini-mall where students may spend money they earn for being good students. Carrithers students recently won national honors in Robotics in the middle school division of the Society of Manufacturing Engineers.

High School (9-12)

Jeffersontown High's mission is to prepare students for future opportunities. Students are assessed to find where their aptitudes lie, and resources are provided for both liberal arts and engineering sciences. Jeffersontown High has developed numerous business-education partnerships, and the educational experience at Jeffersontown High includes job shadowing, mentoring and job-placement opportunities. Students may also take advanced placement courses and college credit classes. Jeffersontown High boasts a nationally prominent Marine Corps JROTC program as well as a full range of academic, athletic, curricular and extracurricular activities. Jeffersontown High's nationally acclaimed pre-engineering magnet program, Project Lead the Way (PLTW), is a four-year program of five courses focusing on math, science and technology. PLTW allows students to explore engineering and technology careers, and students can earn college credits and participate in senior internships with local businesses.

Private Schools

The **Academy for Individual Excellence** (AIE) is a private, family-oriented school that creates a natural environment instilling high motivation and self direction. The Academy fosters a child's natural love of learning and allows each child to be inspired and to inspire others.

Catholic Schools

Catholic education is also an option for Jeffersontown parents. The Archdiocese of Louisville has three schools in or nearby Jeffersontown, **St. Edward**, **St. Michael**, & **St. Margaret Mary** that offer Catholic schools for residents.

Colleges and Universities

ATA College

10180 Linn Station Road, Suite A-200, Louisville, KY 40223

ATA College is an accredited academic institution committed to helping students realize their full potential in the allied health fields. Disciplines include dental, medical and medical office assistant; medical coding; medical laboratory technician; medical radiography; practical nursing; and phlebotomy.

Campbellsville University

2300 Greene Way, Louisville, KY 40220

Campbellsville University awards Associate's, Bachelor's and Master's degrees. The University includes the Carver School of Social Work & Counseling; the College of Arts & Sciences; and the Schools of Business, Economics, Education, Music, Nursing, and Theology.

DeVry University

10172 Linn Station Road, Suite 3000, Louisville, KY 40223

DeVry University's five colleges are focused on today's more relevant areas of study, offering Associate, Bachelor's and Master's degree pro-

grams and specializations covering 34 career fields. The Keller Graduate School of Management offers graduate programs in 15 areas of concentration.

Indiana Wesleyan University

1500 Alliant Avenue, Louisville, KY 40299

Indiana Wesleyan University is an evangelical Christian comprehensive university that is committed to liberal arts and professional education. It offers an array of undergraduate and graduate programs in business, criminal justice, general studies, and nursing.

McKendree University

10168 Linn Station Road, Louisville, KY 40223

McKendree is a non-profit educational institution offering three undergraduate programs, including Bachelor's degrees in Business Administration, Computer Information Systems, and Nursing. The graduate programs include a Master of Business Administration degree, a Master of Science degree with a Management Concentration; and a Master of Science degree with an Education Concentration.

Northwood University

11492 Bluegrass Parkway, Suite 112, Louisville, KY 40299

The mission of Northwood University is to develop the future leaders of a global, free-enterprise society. The core purpose is to develop leaders, managers and entrepreneurs with the skills and character to drive personal, organizational and societal success.

University of Phoenix

10400 Linn Station Road, Louisville, #120, Louisville, KY 40223

The University of Phoenix offers degrees at the Associate's, Bachelor's, Master's and Doctoral levels.





HEALTH CARE

Several of the region's preeminent medical facilities are located in or near Jeffersonstown. Residents don't need to travel out of the area to receive the highest quality general and specialized health care.

Jeffersonstown Medical Center's primary care physicians are equipped with a full range of technological, diagnostic and outpatient resources to serve the needs of the community. It now offers enhanced medical services including x-ray, physical therapy and orthotics.

Jeffersonstown Family Practice is staffed by six physicians, one physician's assistant and five health care support personnel. It recently opened a new extended-hours clinic, Extra Hour Care, which offers a less expensive alternative to an emergency room, and has lab and x-ray services available. Patients are seen on a walk-in basis.

Located in Bluegrass Commerce Park, BaptistWorx is a full-service occupational health and wellness clinic. It offers a full range of services to area employers, including on-site workers' compensation injury treatment, injury care coordination, physical therapy, substance abuse screenings, physical evaluation programs, medical surveillance programs, immunization programs, and education and wellness programs.

Also in Bluegrass Commerce Park, Cardinal-Hill Rehabilitation Center-Easter Seals of Louisville is a licensed outpatient provider of physical and rehabilitation services for adults and children. Injured workers can receive physical and occupational therapy during lunch hours or on the way to and from work. The Center also offers complete hearing evaluation as well as the necessary documentation to meet OSHA regulations for working in noisy environments. The 26,000 square foot facility offers separate treatment areas for adults and children. Patients receive individualized therapy and are never treated in a group setting. The Center is affiliated with one of the top 50 hospitals in the United States, Cardinal Hill Rehabilitation Hospital.

There are numerous other immediate care centers, specialty centers and physicians' offices that provide excellent health care services to Jeffersonstown residents.

Other Major Louisville Facilities

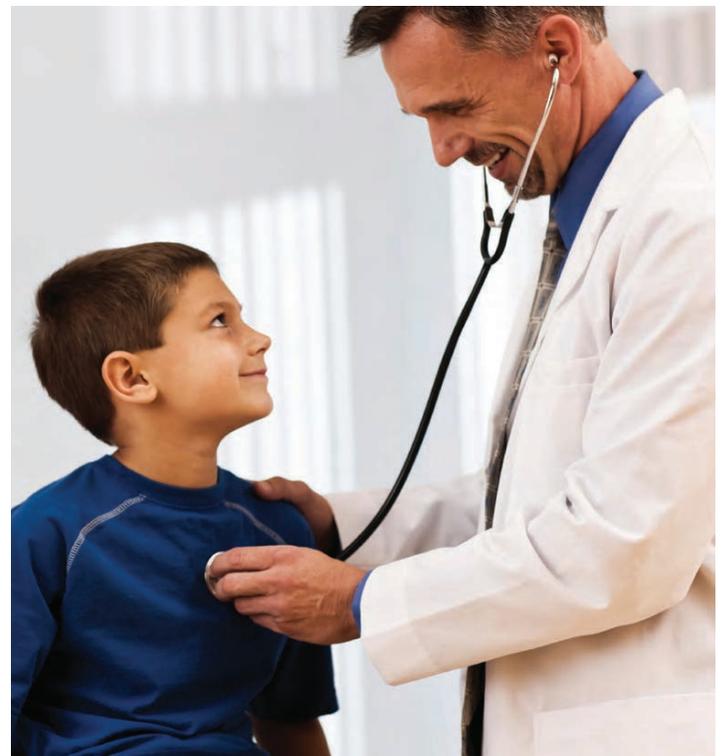
Baptist Hospital East is a medical center with specialized services for women's health, cancer, heart, orthopedics, neurosurgery, emergency care, occupational health, and psychiatry and chemical dependency care. The 407 bed acute-and skilled-care facility is at the center of a 52 acre park like

campus that also includes four physician's office buildings with more than 150 doctors, a day care center and a radiation therapy center.

Norton Suburban Hospital is a full service community hospital conveniently located in eastern Jefferson County. It offers a full range of diagnostic, therapeutic, emergency and surgical services. It recently added several new programs and services, including the growth and expansion of Norton Women's Pavilion. Other hospitals within the Norton system include Norton Hospital (Downtown) and Norton Brownsboro Hospital.

Jewish Hospital (Downtown), Jewish Medical Center East and Jewish Hospital Northeast are all part of the Jewish Hospital & St. Mary's HealthCare system.

Kosair Children's Hospital and Kosair Children's Medical Center – Brownsboro are devoted specifically to many facets of children's health care.





SERVING SENIORS

The Jeffersontown Senior Citizens Center is well known throughout the region and is noted for a wide variety of activities, programs and services. It is regarded as a model center by other cities across the country.

The Center features a kitchen-dining room, meeting room, card and activity room, a 4,400 sq foot ballroom for dances, entertainment and parties, computer classroom, craft and sewing room and two exercise and fitness rooms.

The activities, programs and services include:

Activities

- Cards (Bridge, Pinochle, Poker, Euchre, Rook)
- Bunco
- Bingo
- Needlecrafts
- Line Dancing
- Afternoon Dances
- Holiday Parties and Luncheons
- Pool table available
- Reading (books available on loan)
- Puzzle working

Travel

Day Trips

- Derby Dinner Playhouse
- Churchill Downs
- Riverboat Casinos
- Local Tours

Extended Travel

- Cruises
- Domestic Excursions
- Overseas Travel

Health & Fitness

- Daily low impact aerobics
- Walking (off-site)
- Exercise equipment
- Water Aerobics (off-site)

Programs

- Daily Continental Breakfast (free to members)
- AARP Driver Safety Program
- Members Lunch Program

Services

- Blood Pressure Check-Ups
- Seasonal Flu and Pneumonia Shots
- Coin Appraisal – Domestic and Foreign
- AARP Tax Aide
- In-house Notary Public
- Applications for TARC3 Para transit

The Center has identified the major frustrations and needs of active senior citizens age 55 and over which include:

- Cost of living going up, income does not
- Homes too expensive to maintain
- Rates go up on fixed expenses (utilities, taxes, insurance, etc.)
- Need help finding assisted living facilities
- Lack of health insurance
- Depression due to the death of a spouse
- Empty Nest (Children have grown and moved)
- Coping with stress (financial, physical and mental)
- Can no longer drive due to physical issues
- Lack of socialization with peers

The Center makes available a wide range of literature to assist seniors in finding help for these issues.